

# LocatorX

## TestX: Olive Oil

Trust and confirm Authenticity  
Instant In-Store Retailer Coupon

Our Certified Quick Response system is designed to enable manufacturers, retailers and their marketing partners to help connect with shoppers in new and exciting ways. Point your Smartphone camera or a QR Code reader app to see the full power of products that are serialized and can display your personalized “Connect Page”.

Use Case: This example of a generic bottle of olive oil shows the In-Store Shopper a “Connect Page”, Instant Trust of the product, source origin, expiration date, an instant In-Store loyalty coupon and a button to have recipes emailed.



Point your  
camera here >



Demo Code may expire anytime.

Business Case: Our Connect platform enables marketing teams to dynamically create and push new initiatives at any time. Aggregate Time and Location scan data offer a valuable pathway direct to Shopper and Consumers based on where they are.

- Location Based Reply: In-store rewards & loyalty programs
- Location Based Reply: Post Purchase Coupons (scan at home)
- Serialized products offer direct “Connect” to your shoppers
- Instant surveys with rewards from buyers after the sale

Learn more about our Global Resource Locator Technologies.

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