

LocatorX

TestX: Shampoo

Instant Retailer Coupon,
Pre/Post Sale “Connect”

Each LocatorX Certified Quick Response is a unique ID and each camera scan captures a scan location/date/time for a custom offerings.

For a live demo, point your Smartphone camera (or QR Code reader) to see the full power and instant value of real-time “Connect” to Shoppers & Consumers.

This bottle of shampoo can show the In-store Shopper a Retailer “Connect Page” or a Manufacturer “Connect Page” with product ingredients, where/when it was made, expiration date, an Instant In-store Coupon and social media Share buttons or accompanying product suggestions.



On the shelf, each scan provides time/date info and can deliver time-based “Connect” offerings.

Point your camera here >

Scanned in the home provides demographic info and can deliver tailored “Connect” offerings.

When In-Store



Demo Code may expire anytime.

Sold. At-Home



Demo Code may expire anytime.

In-Store Version

- Instant Manufacturer coupon
- Button for Retailer App – Double Coupon or BOGO

At-Home Version or Generic View

- Share E-coupon with family and friends
- Share with text message (with input)

Example: “Hi Sally, check out this great coupon. Thanks for the ones you sent me.

Jen”

Learn more about our Global Resource Locator Technologies.

Support.Team@LocatorX.com www.LocatorX.com 1-904-903-4445 Jacksonville, Florida